



GLOBALTRUST
PARTNERS



"Sow generously" 2 Corinthians 9:6

REGIONAL CAMPAIGNS

2020

NOVEMBER -
DECEMBER

GLOBAL TOTALS

137

total # of givers to GTP
for the regional campaigns

\$56,106

total giving toward the
\$50,000 matching gift goal

80

total # new givers to GTP for
the regional campaigns

25

countries represented by givers
to the regional campaigns

RESULTS BY REGION



CARIBBEAN

Goal \$1,000

\$1,152

in gifts from 8 givers
from 3 countries
including 2 new givers



EAST ASIA

Goal \$3,000

\$4,888

in gifts from 15 givers
from 4 countries
including 11 new givers



EPSA

Goal \$11,000

\$11,100

in gifts from 4 givers
from 3 countries
including 1 new giver



EURASIA

Goal \$1,000

\$1,002

in gifts from 8 givers
from 4 countries
including 0 new givers



EUROPE

Goal \$3,000

\$3,051

in gifts from 3 givers
from 3 countries
including 1 new giver



MENA

Goal \$5,000

\$6,382

in gifts from 17 givers
from 4 countries
including 10 new givers



FRANCOPHONE AFRICA

Goal \$2,000

\$2,021

in gifts from 12 givers
from 5 countries
including 2 new givers



LATIN AMERICA

Goal \$2,000

\$2,021

in gifts from 14 givers
from 6 countries
including 5 new givers



NORTH AMERICA

Goal \$1,000

\$1,000

in gifts from 1 giver
from 1 country
including 0 new givers



SOUTH ASIA

Goal \$1,000

\$1,009

in gifts from 6 givers
from 2 countries
including 2 new givers



SOUTH PACIFIC

Goal \$15,000

\$15,079

in gifts from 12 givers
from 2 countries
including 10 new givers



SOUTHEAST ASIA

Goal \$5,000

\$7,401

in gifts from 37 givers
from 10 countries
including 35 new givers

KEY INSIGHTS

- The regional campaigns (RC) raised \$56,106, welcomed 80 new givers, and 57 existing givers gave "over and above" gifts. This report excludes another \$42,197 that GTP raised from 34 givers in this same timeframe for our global efforts.
- The RC received 15 gifts that were \$1,000+ each from Australia (4), Czech Republic (1), Egypt (1), Nigeria (1), Philippines (1), Singapore (1), South Korea (1), and USA (5), and 10 of the 15 were first-ever gifts to GTP.
- The Classy campaign pages on GTP.org facilitated giving, but some struggled. Either their credit card did not work, or they did not have credit cards. A few used Western Union to give. We plan to open up new channels in the future.
- GTP had givers from 27 countries in 2019-2020: Australia, Brazil, Canada, Côte d'Ivoire, Egypt, El Salvador, Finland, Guatemala, Hong Kong, India, Indonesia, Kenya, Malawi, Mexico, Moldova, New Zealand, Nigeria, Pakistan, Russia, Philippines, Rwanda, South Korea, Switzerland, Thailand, UK, USA, and Zimbabwe. RC added 11: Columbia, Czech Republic, Ghana, Malaysia, Netherlands, Papua New Guinea, Saudi Arabia, Singapore, Togo, Venezuela, and Vietnam.
- Regions where we have done onsite work—East Asia, MENA, Latin America, Southeast Asia, and South Pacific—outperformed the rest. As travel resumes, look for us to prioritize onsite programs and service to underserved regions.