

EMERGING AND ESTABLISHED STEWARDS WEBINAR SERIES



1 June 2023
Fundraising and Communications Officers



Prakash Giri Nepal



Ruthie Cristobal
Philippines



Gabriel Hakulín Czech Republic



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Free 60-minute interactive webinars to strengthen your service

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All webinars start at 11 AM GMT

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OVERVIEW

- 1. What are the top 3 pressing issues for fundraising and communications officers?
- 2. Why approach pressing issues from a "biblically faithful, globally consistent, and locally contextualized" perspective?
- 3. How can fundraising and communications officers apply tools to address pressing issues?
- 4. What if you applied this teaching and used these tools?
- 5. Breakout Discussion for Established Stewards (5+ years experience) and Emerging Stewards (0-5 years experience)
- 6.Q & A
- 7. Wrap up

WHAT?

What are the top 3 pressing issues for fundraising and communications officers and what does the Bible say about these issues?



Ruthie Cristobal
Philippines

PRESSING ISSUE #1

Personal and Spiritual Health and Professional Development

Your Role - Philippians

- 1. Sow truth in hearts (1:5)
- 2. Show concern for givers (2:19–20)
- 3. Send requests to God (4:6-7)
- 4. Share updates (4:10-20)

God's Role - Philippians

- 1. Shares grace (1:7-8)
- 2. Set example of generosity
 - "emptied Himself" (2:1-11)
- 3. Stirs people to serve (2:19-30)
- 4. Supplies what we need (4:19)

^{*}The Sower: Redefining the Ministry of Raising Kingdom Resources by R. Scott Rodin and Gary G. Hoag (ECFA Press)

PRESSING ISSUE #2

Giving Trends

Major Gifts

1. Open storehouses

"put resources to

work" (Gen 41:56-57)

2. Share assets

"invite non-cash

gifts" (Acts 4:34-37)

Middle-Level Givers

1. Share stories with

Scripture (Matt 26:6-13,

2 Cor 8:1-7)

2. Report needs met

"Sent aid more than

once..." (Phil 4:16)

Mass Giving

1. Give God what

you have

(Mark 12:30-44)

2. Imitate the

widows (1 Kings 17,

Mark 12:41-44)

PRESSING ISSUE#3

Coaching Givers in Biblical Generosity

Paul's Coaching for the Corinthians – 1 Cor 16 and 2 Cor 8-9

- 1. Teach proportionate giving "give directions" (1 Cor 16:1)
- 2. Facilitate periodic giving "set up monthly giving" (1 Cor 16:2)
- 3. Invite acceptable giving "willing" and "what you have" (2 Cor 8:12)
- 4. Encourage generous giving "sow generously" (2 Cor 9:6)
- 5. Celebrate cheerful giving "God loves it" (2 Cor 9:7-8)
- 6. Urge larger giving "enlarge" and "enrich" (2 Cor 9:10-12)

WHY?

Why approach pressing issues from a biblically faithful, globally consistent, and locally contextualized perspective?



Gabriel HakulínCzech Republic

BIBLICALLY FAITHFUL (STEWARDS)

If we take a "biblically faithful" approach to these pressing issues we will experience many benefits. Fundraising and communications officers will...

- 1. Treat givers as partners in ministry, not as ATM machines
- 2. Raise up givers (and sufficient gifts) for God's work
- 3. Have less stress focusing on faithful activities
- 4. Communicate honestly without aiming for manipulation
- 5. Encourage growth in the grace of giving
- 6. Help people experience joy in cheerful, obedient giving

GLOBALLY CONSISTENT (STANDARDS)

If we take a "globally consistent" approach to these pressing issues we will experience many benefits. Fundraising and communications officers will...

- 1. Strengthen our witness through spreading biblical generosity
- 2. Model diligence in communication and dependence on God
- 3. Inspire people to support local ministry and global needs
- 4. Grow local giving from obedient disciples
- 5. Tell stories of gifts from both income and assets
- 6. Use various communication channels to send updates

LOCALLY CONTEXTUALIZED (SUSTAINABILITY)

If we take a "locally contextualized" approach to these pressing issues we will experience many benefits. Fundraising and communications officers will...

- 1. Teach people to give proportionately in every context
- 2. Rally local prayer and praise God together as He supplies
- 3. Remind people to give God what they have in their setting
- 4. Share stories from other places to inspire local giving
- 5. Help people experience the joy of giving
- 6. Develop faithful stewards who practice Christian generosity

HOW?

How can fundraising and communications officers apply practical tools to address these pressing issues?



Prakash Giri Nepal

DIAGNOSTICTOOL

Do the GTP Diagnostic Tool

- 1. Answer 36 questions
- 2. Get your diagnostic report
- 3. Download free GTP templates
- 4. Put your house in order

www.gtp.org/resources/diagnostic-tool

Available in 5 languages:

English, Spanish, French, Czech, and Slovak

FEATURED TEMPLATES

STEWARDSHIP AND PARTNERSHIP PHILOSOPHY

(10, Col. 3.17; 3. Ties. 6:18 Mk. 1241-44; Lk. 12:16-34; Gen. 14:20; Eur. 2:69; Lk. 7:36-50; 2 Ger. 9:10-12

GIFT ACCEPTANCE POLICY

pose of the Gift Acceptance Policy
but Truit Partners, hereafter referred to as "GTP," is a rot-fee-profit ensity organized under
laws of the state of Colorado and as a 5016x(3) organization in the USA. GTP encourages
to help further its mission and purpose as outlined in this gift acceptance policy.

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The interests of prospective given shall be a primary consideration with rospect to any gift to GTP. Pressure techniques are not acceptable, and no program, agreement, trust, or context shall be presented which would benefit GTP at the exposes of the given's best interests and charitable motorisation.

user, acceptance Committee.

It is recognised that certain gifts, including but not limited to those involving susuaud funding arrangements, should not be routinely processed, but should be reviewed by the Gift Acceptance Committees, which receives its authority toom the governing board of CTT, as described within this polesy astronom. All final decisions on the restrictive surmer of a gift, and its acceptance or refeath, shall be made by the Gift Acceptance Committee.

The Gift Acceptance Committee shall consist of four members: (1) Treasurer of the Board; (2) President / CEO; (5) VP of Partnership & Communications; and, (4) CFO & Strategy Catalyst.

Current and Deferred Girling

Carrent Girling—A current gift involves the transfer of money or property by a giver to GTP without receipt of consideration or economic benefit by the given in return for making the gift. Such gifts are placed at the immediate disposal of GTP and may be either serviced or unrentration in purpose. More types of property may be donated to GTP as current gifts, although gifts other than each and publicly-traded securities must comply with the provisions and paiddines contained within this proley statement. GTP grefers, if possible, that complet gift from USA-based and paiddines contained within this proley statement. GTP grefers, if possible, that complet gifts from USA-based gifters be made through our doner advised fined as National Christian Foundation and internationally through Transferigle Golds. Often the amount of a gift of calls on securities can be increased through a component maching program. GTP will pursue such opportunities through our makit-channel communications with constituents.



Partnership Calendar

Stewardship and Partnership **Philosophy**

Gift Acceptance **Policy**

Annual Report



WHATIE?

What if you applied this teaching and used these tools?



Zenet Maramara Philippines

BREAKOUT DISCUSSION

Established Stewards

(5+ years experience)

Share an example that

illustrates a point of

today's webinar.

Emerging Stewards

(0-5 years experience)

Share one biblical insight

or practical idea you

gained from this webinar.





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