



*Perhaps I will stay **with you** for a while, or even spend the winter, so that you can help me on my journey, wherever I go. 1 Cor. 16:6*

Stats 2019-2020



Global Network

- Grew global network (GN) from 0,000 people in 00 countries to 0,000 in 00 countries.
- Sent 00 Journal Entry (JE) emails in 00 months to GN with average open rate of 00% and click rate of 00%.
- Had 0,000 website users, 0,000 page views from 00 countries in 00 months



Giving

- Received \$000,000 in total gifts in 2019-2020, up from \$000,000 in founding year.
- 000 givers from 00 countries up from 00 from 00 countries
- Got 00 gifts from gtp.org with average gift of \$000

Faithful Work



2020-2021 Board

- Pray for giving partners
- Give as able / thank givers
- Invite 3+ new people to give
- Open doors for CEO

Q1 JULY

- Release Partnership Calendar (PC)
- Report GN partnership analytics
- Run fiscal year (FY) program #'s
- Send thank you email to FY givers
- Set up key foundation meetings
- Map plan for 24 JE in 12 months
- Roll out social media (SM) plan

Q2 OCTOBER

- Report GN partnership analytics
- Revise/Integrate strategies as needed
- Share AR/2.0 with ECFA seal at GG
- Send AR/2.0 to PAG and GN
- Set meetings with key prospects (KP)
- Get PCC/board to help with KP list
- Other

Q3 JANUARY

- Report GN partnership analytics
- Revise/Integrate strategies as needed
- Create 2020 impact infographic
- Send thank you to all 2020 givers
- Agree to GG/IAS 2021 theme
- Share GTP Giving Day (501c3) plan
- Other

Q4 APRIL

- Report GN partnership analytics
- Revise/Integrate strategies as needed
- Discuss 2021-2022 PC with PCC
- Do GTP Giving Day: 3 April 2021
- Report year-end status to board
- Enlist PCC/board to help with list
- Other

AUGUST

- Help RF/PAG make PC like this
- Compile program feedback reports
- Wrap up ECFA accreditation work
- Prepare for Global Gathering (GG)
- Create AR (Annual Report) template
- Develop program infographics
- Other

NOVEMBER

- Create global "With You" video
- Send appeal/video to prospects
- Invite givers to lift or give monthly
- Do regional GTP/PAG campaigns
- Help PAG develop AR/case
- Share 2.0 with key prospects
- Other

FEBRUARY

- Help RF/PAG with 2020 PC work
- Prepare for GG/IAS 2021
- Tell key givers about GG/IAS 2021
- Launch Giving Day (GD) campaign
- Make GD global video
- Gather 2.0 impact/RF stories
- Other

MAY

- Thank Giving Day (GD) givers
- Send reminder to lapsed givers
- Help RF/PAG make a GD plan
- Share more 2.0 impact/RF stories
- Meet with key givers as needed
- Share foundation updates
- Other

SEPTEMBER

- Add financials to AR
- Use ECFA seal strategically
- Make calendar year-end plan
- Complete "capacity building" case for GTP support (2.0)
- Invite IAS support for 2021
- Other

DECEMBER

- Send reminder to prospects
- Remind past givers to give
- Share "With You" video in SM
- Wrap up regional efforts
- Share 2.0 with key prospects
- Seek IAS 2021 funds as needed
- Other

MARCH

- Send IAS 2021 invites
- Prepare foundation updates
- Spread GD in media channels
- Use SM to share GD video
- Share 2.0 impact/RF stories
- Pray about PC for 2021-2022
- Other

JUNE

- Send personal reminder to give
- Start gathering FY program #'s
- Remind lapsed givers again
- Meet with key givers as needed
- Finalize PC for 2021-2022
- Envision new AR template
- Other

Faithful Work



2020-2021 PCC

- Help with case for support
- Make key prospects list
- Hold staff accountable
- Report quarterly to board
- Rally help from board



CEO

- Pray daily for partners
- Give as able / thank daily
- Sow in one heart per day
- Report quarterly to PCC
- Champion 2.0 GTP case



VPPC

- Pray daily for partners
- Give as able / thank givers
- Execute web, JE, SM plans
- Create graphics and reports
- Track and assess analytics



RF

- Pray for partners
- Give as able / thank givers
- Develop PC for region
- Do regional GTP campaign
- Encourage PAG giving