**GLOBALTRUST GTP.ORGANALYTICS** PARTNERS

"If you come with us, we will share **with you** whatever good things the Lord gives us." Numbers 10:32

1 JANUARY TO 31 MARCH 2021

**Location** Where are our visitors?

Star and the

## **Overview** How do visitors view our website? Users FB Boost: 400 Lent Companion FB Boost & actual Gary's Latin America ECFA FB Boost: 200 Webinar Generosity JE#23 JE#25 Webinar TTT CLA blog JE#26 Monk blog JE#24 JE#27 February 2021 March 2021 -New Visitor Returning Visitor Users New Users Sessions 2,989 3,122 4,887 3,833 2,277 2,146 Number of Sessions per User Pages / Session Pageviews 1.57 1.68 8,921 2.06 2.33 10.087 Min mm mm m Avg. Session Duration Bounce Rate 00:02:20 00:02:40 65.30% 55.94% \* Previous report in blue Pages V **Devices** How do they visit? Page 1. / 🗲 /resourc 2. on/ 3. /events/ 4. /resourc 5. /resourc

Р	Page ?			• •	Digital Downloa	
			<b>1</b> ( % of Total:	<b>0,087</b> 100.00% (10,087)	<b>3,263</b> (1 January –	
1.	/ • gtp.org homepage	Ð	1,943	(19.26%)	31 March)	
2.	/resources/ebooks/lent-compani on/	æ	951	(9.43%)	1,901	
3.	/events/	Ð	735	(7.29%)	(1 October – 31 December)	
4.	/resources/diagnostic-tool/	Ð	685	(6.79%)		
5.	/resources/digital-files/	Ð	337	(3.34%)	Vimeo Views	
6.	/about/	Ð	295	(2.92%)	323	
7.	/resources/	Ð	270	(2.68%)	(1 January – 31 March)	
8.	/about/team/	Ð	261	(2.59%)	<i>91</i> ((latell)	
9.	/resources/templates/	Ð	233	(2.31%)	476	
10.	/resources/webinars/	æ	155	(1.54%)	(1 October – 31 December)	

	1.	
	2.	-
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gital Downloads	4.	-
3,263	5.	B
(1 January –	6.	
31 March)	7.	
1,901	8.	
(1 October –	9.	9
31 December)	10.	•
Vimeo Views	11.	
	12.	-
323	13.	•
(1 January –	14.	
31 March)	15.	-
476	16.	•
		100

			Acquisition		
Country ?			Users	? ↓	
			%	<b>3,122</b> of Total: % (3,122)	
1.		United States	1,281	(40.81%)	
2.	-	India	259	(8.25%)	
3.	C	Pakistan	139	(4.43%)	
4.		Australia	133	(4.24%)	
5.	R	Nepal	130	(4.14%)	
6.		Venezuela	89	(2.84%)	
7.		Philippines	78	(2.48%)	
8.	-	Bolivia	70	(2.23%)	
9.	12	China	62	(1.98%)	
10.	•••	Guatemala	56	(1.78%)	
11.		South Africa	54	(1.72%)	
12.	-	Egypt	53	(1.69%)	
13.	•	Canada	50	(1.59%)	
14.		Kenya	43	(1.37%)	
15.	-	Nicaragua	41	(1.31%)	
16.		El Salvador	38	(1.21%)	
17.	۲	Brazil	34	(1.08%)	
18.	-	Indonesia	31	(0.99%)	

Data from Google Analytics

Current Report

Previous Report

Desktop

59.9%

**†**8.9%

Desktop

71.4%

**†**16.0%

Mobile

37.1%

**†**75.5%

Mobile

27.7%

↓7.3%

Tablet

3.0%

Tablet

1.0%

↓ 42.2%

**†**314.3%

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